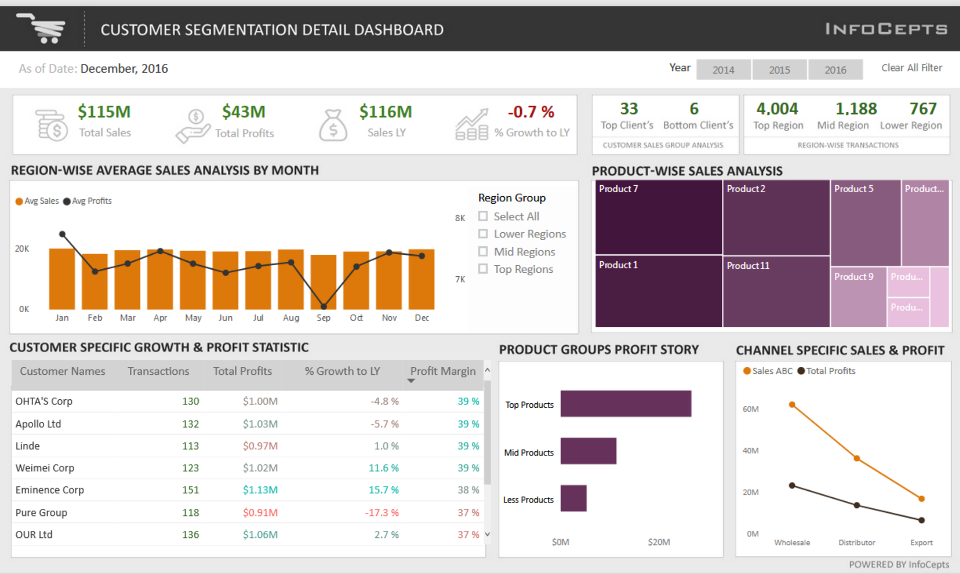
Stampa Solutions
Digitalize Your Business Future

CASE STUDY

BUSINESS *Power* INTELLIGENCE

Sincerely facilitating clients from around the globe with our premium enterprise IT services and solutions.

CUSTOMER ANALYSIS DASHBOARD



CUSTOMER SEGMENTATION DETAIL DASHBOARD

INFOCEPTS

As of Date: December, 2016

Year 2014 2015 2016 Clear All Filter

$115M	Total Sales
$43M	Total Profits
$116M	Sales LY
-0.7 %	% Growth to LY

CUSTOMER SALES GROUP ANALYSIS

33	6
Top Client's	Bottom Client's

REGION-WISE TRANSACTIONS

4,004	1,188	767
Top Region	Mid Region	Lower Region

REGION-WISE AVERAGE SALES ANALYSIS BY MONTH

Region Group
☐ Select All
☐ Lower Regions
☐ Mid Regions
☐ Top Regions

PRODUCT-WISE SALES ANALYSIS

CUSTOMER SPECIFIC GROWTH & PROFIT STATISTIC

Customer Names	Transactions	Total Profits	% Growth to LY	Profit Margin
OHTA'S Corp	130	$1.00M	-4.8 %	39 %
Apollo Ltd	132	$1.03M	-5.7 %	39 %
Linde	113	$0.97M	1.0 %	39 %
Weimei Corp	123	$1.02M	11.6 %	39 %
Eminence Corp	151	$1.13M	15.7 %	38 %
Pure Group	118	$0.91M	-17.3 %	37 %
OUR Ltd	136	$1.06M	2.7 %	37 %

PRODUCT GROUPS PROFIT STORY

CHANNEL SPECIFIC SALES & PROFIT

POWERED BY InfoCepts

About the Client
LEHIGH HVAC is a trusted HVAC company offering comprehensive service to customers across the United States. Their team of highly trained experts are always available to deliver excellence when it comes to installations, maintenance, and repair services for residential and commercial properties. They use high-grade equipment and technology for accurate assessment and fast turnaround times.

Challenges
Our client found that as their business grew, tracking new and returning customers with an accurate assessment of their growth, churn and lifetime value was becoming increasingly complex. Identifying individuals across multiple channels became a major challenge, often requiring manual processes to tie data together. This created gaps in understanding customer behavior and left crucial insights inaccessible. With the right solutions in place, our client has been able to gain a holistic view of their customer base and collect refined data that helps inform better decisions.

Solution
We provided a solution by extracting all the necessary data through Power Automate and connecting with various Application Programming Interfaces (APIs). This allowed us to simplify the process and make it easier for them to

accurately track their customers in real time, assessing customer churn and lifetime value.

Results
Power Automate allowed our client to extract their data easily and efficiently as it integrated all APIs. This enabled them to quickly analyze their data in order to reach our customer tracking goal, allowing them to gain a better understanding of customer behavior that would have been difficult or impossible without Power Automates services. They are now able to keep up with modern demands and stay ahead of the competition by leveraging the power of automation.

TOOLS & APPLICATIONS USE FOR DEVELOPMENT

Power BI
tableau
alteryx
PQ Power Query
mongoDB
Power Automate
PowerApps
SharePoint
MySQL
Microsoft SQL Server
Informatica
COGNOS
Better Decisions Every Day™

HANDS ON INDUSTRIES EXPOSURE

- Health & Wellness
- Automobile
- Manufacturing
- Fashion & Beauty
- Construction
- Electronics
- Information Technology
- Home & Designing
- Travelling
- Products
- Services
- Daily Life Exploration
- Business Marketing
- Entertainment

FROM PLANNING TO REALIZATION WITH AN IMPACT

Stampa Solutions possess more than a decade of experience and operational presence on two continents with our headquarters in Easton, Pennsylvania, and a huge number of satisfied clients. Driven by a clear vision and firm commitment, we've added value, security, and growth to our client's business ventures by providing world-class services within our specialized domains of business intelligence data analytics, cloud integrations, robotic process automation, and software development.

Stampa Solutions was founded, powered, and operated by equally brilliant and driven founders and teams. Stampa Solutions has always strived to precisely implement the project requirements and deliver the solutions that fulfill all the needs of our customers. Our passion has always been to create the most effective and fail-safe automated processes to help businesses survive and prosper.

The driving force behind all our operations is our certified team members who meticulously and efficiently satisfy the digital demands of our 500+satisfied customers worldwide. Stampa Solutions is continuously expanding its boundaries of knowledge and expertise to master all the latest tools and technologies to serve our customers even better.

THE MISSION & VISION

OUR MISSION TOWARDS YOUR SUCCESS

The mission of Stampa Solutions is to encourage employee ownership, leadership, professional fulfillment, and job satisfaction as a premier equal opportunity employer. We focus on delivering professionalism, perfection, and satisfaction to all our customers by redefining industry trends to adopt process automation.

STAMPA SOLUTIONS' VISION FOR THE FUTURE

Our vision is to stay committed to ensuring success for our clientele with our tremendous experience, technical perfection, and meticulous execution of automation tools and technologies globally.

REDEFINING DIGITAL EXPERIENCES THROUGH INNOVATION AND TECHNOLOGY

10+	50+	800+	∞
Years Industry Experience	Certified Engineers	Projects Delivered	Tools And Technologies

WHAT MAKES US THE BEST TECHNOLOGY PARTNERS GLOBALLY?

FLEXIBLE MODEL

If you are in search of a project-based relationship or your requirement is to add remote engineers to your ongoing projects, we can help you out and provide all the resources required to meet your current and future needs.

EXTENSIVE EXPERIENCE

Due to our proven experience in various technologies and domains (BI/BA/AI/BPA/E-Commerce, Packaging, Compliance, Banking, and other environments), we are always in the best position to deliver the right solutions to our customers.

TECHNICAL DOCUMENTATION

Whether it's user manuals or any form of technical documentation including requirement specifications, training manuals, and test cases, we ensure you have all the resources you may ever need.

TECHNOLOGY STACK

We utilize cutting-edge technologies, software development tools, and frameworks to meet your expectations.

DEDICATED DEVELOPMENT TEAMS

We offer experienced engineers and services in an Extended Team Model for our customers, enabling them to accelerate project development.

FULL CYCLE DEVELOPMENT

We offer highly flexible engagement models for a complete range of development services that will satisfy all your project requirements.

OUR SERVICES

- BUSINESS INTELLIGENCE
- SOFTWARE DEVELOPMENT
- CLOUD INTEGRATION
- ROBOTIC PROCESS AUTOMATION
- CONTENT DEVELOPMENT

LET'S CONNECT!

We'll work with you every step of the way to ensure that your project turns out exactly the way you want it. So, let's get started on transforming your vision into a reality!

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